



ICRIEMSD

6th International Conference

on

The Role of Innovation, Entrepreneurship
& Management for Sustainable Development

(Hybrid Mode)

in association with



Date : 6th & 7th November 2025

Organized by:

**SCHOOL OF MANAGEMENT
O. P. JINDAL UNIVERSITY, RAIGARH**

Research Paper Submission Link



[https://cmt3.research.microsoft.com/User/Login?ReturnUrl=
%2FICRIEMSD2025%2FSubmission](https://cmt3.research.microsoft.com/User/Login?ReturnUrl=%2FICRIEMSD2025%2FSubmission)



conference.som@opju.ac.in | <https://icriemsd.opju.ac.in/>

www.opju.ac.in |



About The University

Founded by the Jindal Education and Welfare Society, O. P. Jindal University was established to provide high-quality education to its students, based on a world-class curriculum, the latest teaching methodologies, and a committed faculty. O. P. Jindal University is the only university in India that aims to cater to the needs of the steel and power industries. Supported by Jindal Steel and Power, this multidisciplinary university aspires to develop entrepreneurs and future leaders who can operate at various levels of responsibility on a global scale. Through its continuous efforts and dedication, O. P. Jindal University has received numerous accolades, including: Emerging University of India, India's Most Trusted Technical University, 6th Rank Amongst India's Cleanest Higher Education Institutions, and Best Industry-Linked Emerging Engineering Institute at the 10th AICTE-CII Awards.

About The School of Management

The School of Management, OPJU, offers a multidisciplinary, world-class business education that fosters academic excellence through an industry-linked curriculum, experienced faculty members, strong industry partnerships, and global collaborations. We endeavour to make a meaningful impact through our programs, research and consulting, corporate education, and training.

About The Conference

The 6th International Conference on Role of Innovation, Entrepreneurship and Management for Sustainable Development aims to bring together academicians, researchers, industry experts and students to exchange and share their experiences and research results on all aspects of Innovation, Entrepreneurship, Management and Information Technologies. This conference will provide a premier interdisciplinary platform to all the participants to present and discuss the most recent innovations, trends and concerns in the fields of Innovation, Entrepreneurship, Management and Information Technology. Technologies. is conference will provide a premier interdisciplinary platform to all the participants to present and discuss the most recent innovations, trends and concerns in the fields of Innovation, Entrepreneurship, Management and Information Technology.

Conference Objectives

- To Provide a platform for researchers and practitioners to exchange ideas and research experiences on business sustainability and innovation in the digital era.
- To promote joint efforts to create a sustainable and innovative business marketplace
- To enable participants to establish international collaborative research.
- To evaluate academic and practice-based Knowledge related to business sustainability and innovation

List of Journals Collaborated for Publication

- The Empirical Economics Letters (ABDC)
- Journal of Statistics and Management Systems (ABDC)
- Atlantis press (Web of Science)
- OPJU Business Review.
- Edited book with ISBN number.

**All selected papers will undergo the peer-review process of journals and publication subject to clearing the process of concern Journal.*

Call for Paper

This conference appears to be a multidisciplinary event that brings together researchers and experts from various fields to share knowledge, collaborate, and discuss recent innovations and developments. The conference's focus on six interrelated themes suggests a comprehensive approach to exploring the intersections and advancements within these domains. The inclusion of keynote speakers, plenary sessions, and workshops indicates a rich program designed to facilitate learning, discussion, and networking among participants. ICRIEMSD-2025 can be valuable opportunities for academic and professional growth, as well as for building international collaborations.

Guidelines for Paper Submission

Submit your extended Abstract and Full Paper by following the given link below. The authors shall follow the APA 6 edition guideline for structuring the paper

- The manuscript should be in English and checked for grammar and language errors.
- All manuscripts should be submitted in MS Word format only.
- Word limit for abstract: 250 to 500 words includes purpose, design/methodology, findings, research limitations and practical implications.
- Word limit for Full Length Paper: 5000 to 8000 words including references
- All submitted papers would be checked for plagiarism.
- Participants should ensure that the submitted abstracts are their original work and have not been published in any form (hard copy or soft copy) earlier.
- Failing to adhere to the guidelines may make your submission liable for rejection.
- Submit your Abstract and full Paper to <https://shorturl.at/gqRm8>

Key Highlights

- Selected papers will be published in reputed journals (ABDC, SCI, Scopus, WoS and UGC Care)
- Opportunity to get published in special issue of OPJU Business Review.
- Abstract shall be considered for conference souvenir.
- Pre-conference workshop & Keynote speeches from renowned researchers and academicians.
- Best Paper Awards in each technical sessions of the conference.
- Separate technical session and best paper awards for student's category.

Thrust Areas

The ICRIEMSD-2025 tracks and sub-themes have been designed to identify social issues and challenges to find innovative solutions for the betterment and development of society.

The conference aims to offer sustainable solutions to business problems.

Track 1 Innovation and Sustainable Development in Human Resource Management

Track 2 Innovation and Sustainable Development in Marketing

Track 3 Innovation and Sustainable Development in Finance

Track 4 Innovation and Sustainable Development in Tourism, Agri-Business Management, Entrepreneurship & CSR

Track 5 Innovation and Sustainable Development in Operations & Supply Chain Management

Track 6 Innovation and Sustainable Development in Information Technology & Management



ICRIEMSD

Important Dates

30th August 2025

Last Date of
submission of
abstract

15th Sept. 2025

Notification of
acceptance of
Abstract

25th Sept. 2025

Last Date
of
Registration

30th Sept. 2025

Last Date of
submission
of Full Paper

Category

Faculty Members

Early Bird: ₹ 2200

Regular: ₹ 2500

Research Scholars

Early Bird: ₹ 1500

Regular: ₹ 2000

Students (External)

Early Bird: ₹ 800

Regular: ₹ 1000

Industry Working Professionals

Early Bird: ₹ 3500

Regular: ₹ 4000

International Participants

Early Bird: \$ 85

Regular: \$ 100



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